Rhetoric 101

Formal Essay Two: Peer Review

Check-List

2017

Directions

Fill out this form for each of your writers. Put the writer's name and your own name in the proper spaces provided. In addition to this form, EDIT the digital copy of the student's paper as well. Highlight any errors for the writer and send back with this form. You MUST send all copies of your forms to [holguin2@illinois.edu](mailto:holguin2@illinois.edu) on December 8th by midnight.

Your Name: Kevin Sun

Name of Writer: Horris Feng

1. Does the thesis statement fall into any of the five weak thesis statement categories? If so, what is the problem and how would you fix it? Does the writer remind us of his or her thesis statement throughout the body paragraphs and the conclusion? Highlight these moments in the paper for the writer.

No

Horris reminds us of his or her thesis statement throughout the body paragraphs and the conclusion; however just a little.

2. Is Lin introduced with context and background on her argument? Is she referred to throughout this essay in an effective and consistent manner? Where does she need still need to be included? What paragraphs?

She is introduced with context and background on her argument; however maybe he needs to put the background at the beginning of the article. She is referred to throughout this essay in an effective way, but she is not refer to in a consistent manner. Paragraph 1 and 2 still need to be included, and they should be used to generally talk about the background.

3. Underline or highlight any mechanical/grammatical errors you notice in the essay. Write down the three most consistent problems you see in terms of the writer's style.

1. Some word’s morphology not correct
2. Whether to use the passive

(3) plural

4. What structural or organisational problems do you see right now? How would you fix them?

There is one conclusion not very reasonable. Some of the descriptions are misaligned (It should be on the Chinese ads rather than American ads). I will give a reason for the conclusion and get the descriptions for the correct ads.

5. What is the paper's topic? What are the primary sources? What would you like to know more about in terms of this writer's analysis of the primary sources?

Topic: Cultures affect the strategies in advertisement campaigns, and its difference should be considered deeply to avoid misunderstanding. it is essential for different cultures to cooperate.

The primary sources are two web pages (http://consumer.huawei.com/cn/tablets/matebook-x/

http://consumer.huawei.com/us/tablets/matebook-x/)

I want to know more about the details on the pages, for example, one word’s meaning and its effect

6. What parts of the paper confused you? If you did not get confused, what aspects of the paper's argument do you disagree with?

I don’t know why Horris just write the time perceptions of American. It seems that he has no comparation between American and China.

7. Check the final draft directions. What does this writer still need to do to full fill all the basic requirement?

1. Extend the paper to 6-7 pages
2. More details about the advertisements
3. Give a conclusion to HWA WEI’s Chinese ads
4. Compare American and China’s culture embodied in ads
5. Revise the ambiguous description
6. Make a stronger argument

8. Final comments for your writer: create your own question and answer it.

Question: Can you get the culture embodied in American and Chinese ads compared?

Horris write the time perceptions of American; however, nearly no conclusion for the characteristics of Chinese culture embodied in Chinese. Thus, no comparison between the culture, for example, collectivism and individualism.